

# 2024

## **North Carolina Prevention Conference Sponsor & Exhibitor Prospectus**



# About the Conference



The North Carolina Prevention Conference is the ONLY annual North Carolina conference provided specifically to support those engaged with primary prevention strategies within North Carolina whether through prevention providers, coalition work or education and public health. This is an opportunity for those who are passionate about substance use prevention to learn and collaborate on the latest trends, topics, best practices, and community strategies.

## Fast Facts

- **June 10-11, 2024**
- **McKimmon Center:** 1101 Gorman Street Raleigh, NC
- Up to 250 attendees
- Over 15 sessions

## Attendee Profile

NC Prevention Conference anticipates 250 delegates from throughout North Carolina directly involved in substance use prevention in their communities. Attendees will include substance use prevention professionals, substance use coalition leaders and members, school counselors, social workers, parents, community leaders, and addiction specialists.

# Sponsorship



## NETWORKING RECEPTION SPONSOR

**\$3,000**

ONLY 1 AVAILABLE

Be the sole sponsor for the Networking Reception held on June 10 from 4:00-5:00pm.

- 1 Exhibitor Table And Chair (No Tablecloth Or Skirt)
- 2 Complimentary Registrations
- Sponsor Logo & Name on Reception Signage
- Logo on Agenda and Networking Reception Announcement Slide
- 3-minute Promotional Video During Reception and Opportunity to Address Reception Attendees
- Full Page Ad in Conference Booklet

## LUNCH SPONSOR

**\$2,000**

ONLY 2 AVAILABLE

Be the sole sponsor for one lunch at the conference.

- 1 Exhibitor Table And Chair (No Tablecloth Or Skirt)
- 2 Complimentary Registrations
- Half Page Ad in Conference Booklet
- Sponsor Logo on Signage at Lunch Serving Table
- Opportunity to Showcase a 1-minute Promotional Video During Lunch
- Logo on Agenda and Networking Lunch Announcement Slide

## BREAK SPONSOR

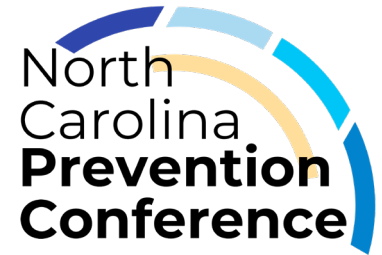
**\$1,000**

4 AVAILABLE

Be the sole sponsor for a snack break at the conference.

- 1 Exhibitor Table And Chair (No Tablecloth Or Skirt)
- 1 Complimentary Registration
- Quarter Page Ad in Conference Booklet
- Sponsor Logo on Signage at Break Table
- Logo on Agenda and Networking Break Announcement Slide

# Exhibitors



## EXHIBITOR \$300

- 1 Complimentary Conference Registration (\$95 Value),
- 1 Exhibitor Table And Chair (No Tablecloth Or Skirt),
- Logo In The Conference Booklet
- Recognition at Opening Plenary

Throughout the 2-day conference, the exhibitor space will be open, and designated breaks are woven into the conference agenda to allow time for connecting with exhibitors.

Exhibitors can start setting up at 8:00am on June 10. Exhibitors can pack up during the last session starting at 3:30pm. Exhibit space must be clear by 5:00pm.

**Please  
Reach out if  
Interested.**

**Phone:**

**(828) 778-1770**

**Email:**

**[mroberts@apnc.org](mailto:mroberts@apnc.org)**



*The North Carolina Prevention Conference is supported by the NC Department of Health and Human Services, Division of Mental Health, Developmental Disabilities and Substance Use Services, with funding from Substance Abuse and Mental Health Services Administration (SAMHSA), Substance Abuse Block Grant.*

